**IDSA Board of Directors**

**At-Large Director**

**Board of Directors Overview**

Meeting four (4) times per year, in general, the Board of Directors is responsible for directing the affairs of the Society by establishing its strategic direction and initiatives. Specifically, each member of the Board is expected to support IDSA in the following ways:

* Raise funds (sponsorships to IDSA/donations to the Design Foundation)
* Increase membership
* Promote the development of programs and services, including the Design Foundation
* Build awareness of the value of IDSA to the membership, design community and the public

**At-Large Director Overview & Responsibilities**

For the 2017-2019 term the At-Large Director will be given an awards related portfolio. He/she will support the IDEA program and lead the task force as it develops recommendations for growing an already successful program. Specifically, in this role, the Director will utilize previous Task Force recommendations to build implementation timelines and resource plans.

**What Makes a Successful At-Large Director (Preferred Experience, Skills & Abilities)**

* Prior involvement in IDSA activities such as the International Conferences
* Strong connections to members of the design community
* Ability to think, act and maintain strategic perspective
* Understanding of association/corporate finances and keeps IDSA’s financial health in consideration at all times when making decisions that affect the Society
* Supporting the Executive Director and staff in carrying out the strategic direction set by the Board
* Prior experience designing programs
* Prior experience and familiarity with the IDEA program (former juror, entrant, etc.)
* Vision on what constitutes design excellence
* Program design experience of an awards system or similar type of project
* Point-of-view about the current and future awards landscape and ability to engage in long range strategic planning
* Familiarity and experience with IDEA or other awards programs (juror, entrant, etc.)

**Eligibility**

* Must be a Professional IDSA Member in good standing