**IDSA Board of Directors**

**Chapter Director**

**Board of Directors Overview**

Meeting four (4) times per year, in general, the Board of Directors is responsible for directing the affairs of the Society by establishing its strategic direction and initiatives. Specifically, each member of the Board is expected to support IDSA in the following ways:

* Raise funds (sponsorships to IDSA/donations to the Design Foundation)
* Increase membership
* Promote the development of programs and services, including the Design Foundation
* Build awareness of the value of IDSA to the membership, design community and the public

**Chapter Director Overview & Responsibilities**

The Chapter Director promotes, monitors and nurtures chapters and represents chapters interest on the Board of Directors. This role is also responsible for cultivating opportunities for relationships between chapters, sections and education.

* Serves as Chair of the Districts Committee, comprised of the district representatives (for chapters)
* Presides over the Chapter Council and convenes its annual meeting at the International Conference and other meetings, to include conference calls, as needed
* Motivates chapter chairs to conduct local meetings and other chapter programs
* Assists members seeking to develop new chapters
* Ensures timely chapter nominations and elections are held
* Reviews chapter SCARFs and approves program and events per the established procedures

**What Makes for a Successful Chapter Director (Preferred Experience, Skills & Abilities)**

* Prior involvement in chapter or section leadership/activities and attendance to IDSA events
* Minimum of 5 years of experience in the industrial design field
* Strong connections to members of the design community
* Ability to think strategically but also act tactically; successfully transitions between Board level strategic thinking and tactical chapter level responsibilities
* Understanding of association/corporate finances and keeps IDSA’s financial health in consideration at all times when making decisions that affect the association
* Supports the Executive Director and staff in carrying out the strategic direction set by the Board

**Eligibility**

* Must be a Professional Member in good standing