

Midwest Women in Design Committee Representative

Organization: Industrial Designers Society of America (IDSA)

Role Overview: The Midwest Women in Design Committee Representative will play a pivotal role in fostering community, driving engagement, and supporting the mission of the Women in Design Committee. This individual will represent the Midwest region, with a preference for candidates based in Chicago to assist with the newly forming chapter there. The representative will also lead efforts to grow and engage the Women in Design LinkedIn group, developing and executing a social media strategy to connect with a broader audience of industrial designers. *Experience in and passion for social media engagement is a plus.*

Time Commitment:

- Attend a 1-hour monthly committee meeting (virtual)
- Dedicate approximately 5-10 hours per month outside of meetings to pursue individual initiatives, such as social media strategy, chapter development, and other committee goals.

Volunteer role activities can include:

- **Chapter Support:** Collaborate with all Midwest Chapters, including the newly forming Chicago Women in Design chapter.
- **Social Media Engagement:** Actively manage and drive engagement in the Women in Design LinkedIn group by developing and implementing a cohesive strategy that aligns with the committee's goals.
- **Thought Leadership:** Contribute innovative ideas and perspectives to the Women in Design Committee and the IDSA Board of Directors to shape the future of Women in Design initiatives.
- **Collaboration:** Build close relationships with committee representatives, district members, and other stakeholders to strengthen the network of Women in Design.
- **IDSA & Committee key initiative support:** contribute thought knowledge and other support as needed to IDSA and WID committee events and initiatives.

Term:

This volunteer role is a commitment through December 2026.

Key Qualifications:

- **IDSA Membership:** Active professional IDSA membership is required to join the committee. You do not need to be an active member to apply, but if selected, activating membership will be required.
- **Location:** Must be located within the [IDSA Midwest district](#). Preference for candidates located in Chicago to support the growth of the local chapter.
- **Experience:** Educational background in industrial design. Demonstrated experience with social media platforms, particularly LinkedIn, and a passion for developing and executing engagement strategies.

- **Leadership:** Strong initiative and ability to contribute meaningful ideas to advance Women in Design initiatives.
- **Collaboration:** Enthusiasm for building relationships and working closely with others to achieve shared goals.

Benefits of Volunteering:

- Build valuable leadership skills that can help in your career progression.
- Opportunity to make a lasting impact on the Women in Design community within IDSA.
- Develop close relationships with other committee representatives, IDSA district members, and leaders in the field of industrial design.
- Enhance your professional network and gain visibility within the design community.
- Grow social media strategy experience.

If you are passionate about empowering women in design and want to contribute to meaningful initiatives in the Midwest, we encourage you to apply for this role!