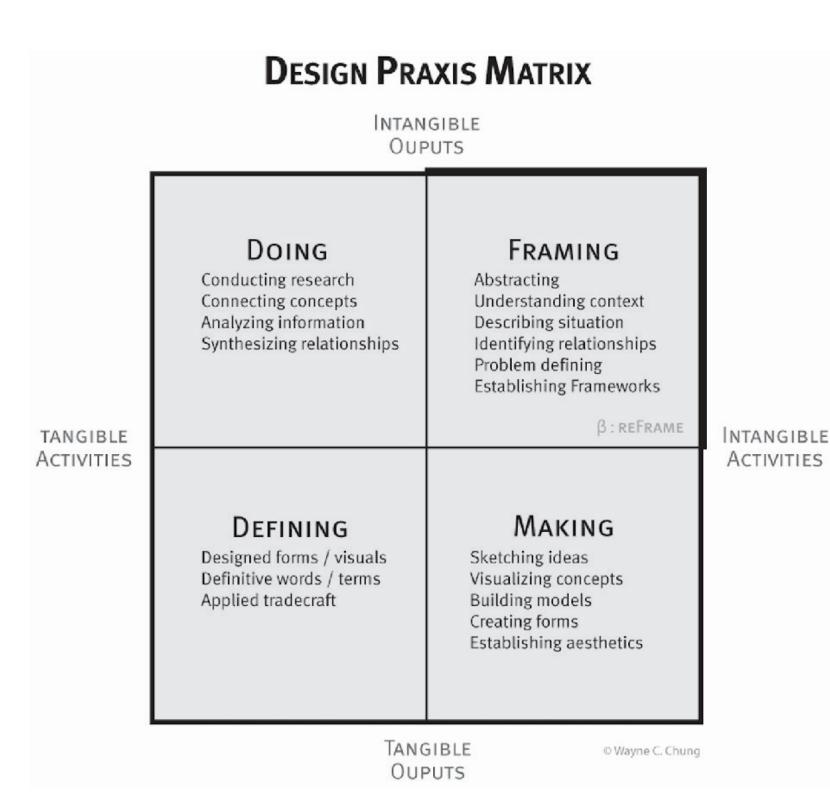
# **EDUCATION Symposium**

## THE INHERENT POTENTIAL OF THE INDUSTRIAL DESIGN PRAXIS

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Carnegie Mellon University



#### **ID STUDIO PRACTICE + PROCESS**



**Activity 1 Framing**: Post-it note affinitiy diagram mapping.



Activity 2 Doing: Conducting interviews with a pre-determined protocol.

 Gesture
 Listen
 Speak
 Draw
 per a
 Diagnosis

 in dired
 in dired
 in dired
 in dired
 in dired

 Communication
 Awareness
 in dired
 in dired

 in dired to
 Social Behavior
 can affect
 Mental Disabilities
 may require
 Help
 wough

 in dired to
 Social Behavior
 can affect
 Mental Disabilities
 may require
 Help
 wough

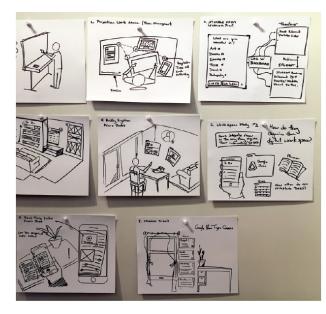
 In dired to
 Social Behavior
 in dired
 in dired
 in dired
 Therapist/Advisor

 In dired to
 In dired
 in dired
 in dired
 in dired
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 in dired

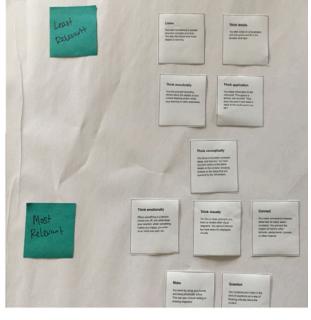
 Classroom
 uwin interacting with
 uwin interacting with
 uwin
 uwin
 uwin

 Teachers
 Peers
 Tutors
 Parents
 Siblings
 Strangers
 C

Activity 5 Framing: Reframing of the characteristics of the diasability in relation to the world as a vector based graphic.



**Output 3 Making**: Line drawings created as provovcations to a followup interview.

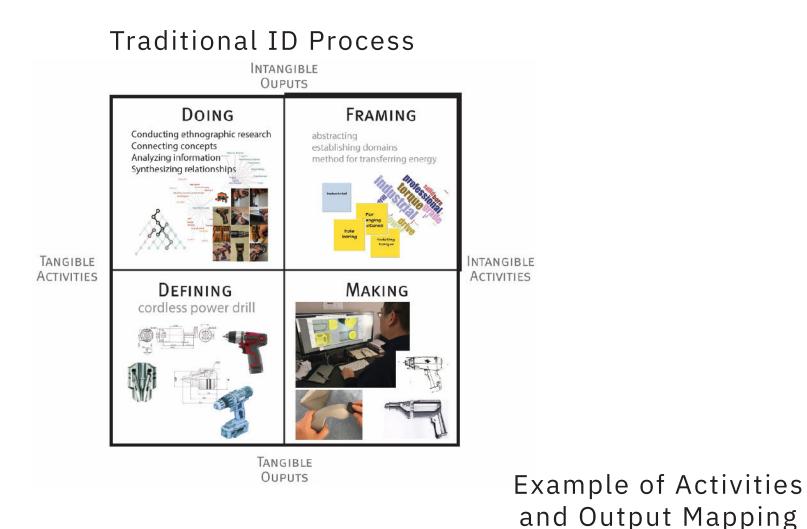


**Activity 6 Doing**: Card Sorting Activity on particpants ordering in relation to how the learn.

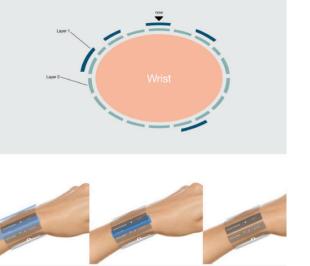


Activity 4 Framing: Introspective concept map representing how particpants control and manage their mental, physical, emotional, and other life aspects.

The Design Praxis Matrix makes two primary contributions to the design field. First, it represents the design practice in relation to observed activities and output conducted by studio-trained designers. Second, it is a visual tool that acts as an educational method to guide team actions during a project and as a reflective tool for post-project evaluation. The examples act as an account to show the dynamic nature of the design practice can be taught to beginners and non-designers. And with support and resources, the output can be viable and valuable to a client's strategic needs.







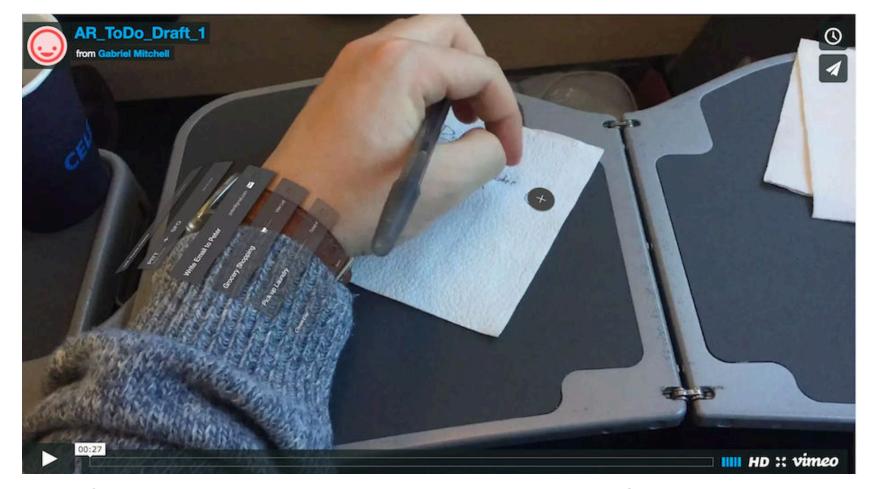
Activity 15 Defining: Formalizing user flow in relation to to-do list in conceptual form, not designed form.

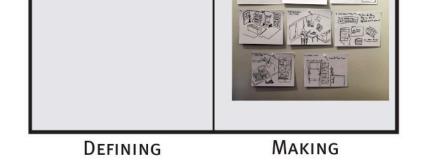
**Output 16 Defining:** AR design as layered interface.

**Output 17 Defining:** Compositing various layers/channels to create proposed design and how the system would work for intended users.

#### **DESIGNERLY ACTIVITIES AND OUTPUT**

The Design Praxis Matrix acts as a pre or post template for designers, non-designers, and an educational tool. This visual representation hopes to advance the understanding, visualization, and discourse of how and what designers do at an operational level. The images represent the highly complex aspects of designerly activities and output conducted for a collaborative project with Cognizant Technologies. The challenge remains: Is the innovative process of industrial design transferable to others in the pursuit of creativity, innovation, and progress?





FRAMING

DOING

### Video Sketch of AR solution for UX Design interdisciplinary Course with design and non-design majors. Mitchell, G. Kang, J., Yang, H. https://youtu.be/cgzEayXtIJE